



Bio:

Founder/Principal Jane Zalutsky

Jane wears many hats, and lots of silver jewelry. Her fashion taste is as eclectic as her colorful career, and her list of talents runs long. With twenty years in the arts community, she was responsible for many of Seattle's largest arts and music events before transitioning into the corporate world, where she managed a multi-million dollar sponsorship budget and led ground-breaking programs for a former Fortune 100 bank.

Jane formed JZworks in the fall of 2009. A refugee of the financial services sector meltdown, she identified the need for a community leader whose experience is deeply rooted in both the public and private sectors. She channeled her 25 + years of experience into JZworks, and now utilizes her extensive background executing strategies for a wide array of local and national clients.

Career Highlights:

- Produced Bumbershoot; The Seattle Arts Festival; Teatro ZinZanni, in Seattle and San Francisco; the Family Fourth fireworks show on Lake Union; the 1990 Goodwill Arts Festival and Summer Nights at the Pier concert series during her 20 tenure as Co-President of One Reel.
- Led negotiations in One Reel partnerships, including with the Soviet Ministry of Culture for the Bolshoi Ballet; Port of San Francisco for Teatro ZinZanni lease on Pier 27/29.
- Directed Experiential Marketing for six years as First Vice President at Washington Mutual.
- Developed strategies and operational plans for up to 350 annual events, sponsorships, promotions, trade shows, Grand Openings, and guerilla marketing tactics for WaMu.
- Created cross-functional, enterprise-wide Hispanic Center of Excellence, aligning WaMu brand strategy and marketing with Hispanic consumers. Including the development and launch of WaMu's Spanish language website.
- Initiated and negotiated first-ever naming rights deals in company history – WaMu Theater Seattle and WaMu Theater at Madison Square Garden.

Dedicated to contributing to the community, Jane has served on multiple boards and commissions.

Community Involvement:

- Seattle Repertory Theatre Board (President Emeritus) Current
- Seattle Colleges District Foundation Board Current
- Plymouth Housing Group Board Current
- Seattle Repertory Theatre Board 2004-2013
- Century 21 Committee (Mayoral Appt) 2006-2008
- Seattle Public Library Foundation Board 2006-09
- Seattle Center Director Search Committee (Mayoral Appt) 2006
- American Heart Association—Walk Event Committee Co-Chair 2005
- Mayor’s Music Advisory Committee (Mayoral Appt) 2003
- Seattle Arts Commission Director Search Committee 2002
- The Bon Follow-a-Leader Program 2001
- Mayor’s Task Force on Special Events (Mayoral Appt) 2001
- Citizens Advisory Committee on Aquarium (Mayoral Appt) 2001
- Seattle Bid Committee (2012 Olympic Bid) 1995-98
- Municipal League of King County, Board 1995-97
- Dancing in the Streets New York, National Advisory Board 1989-96
- New City Theater, Board 1988-97

In her free time, you will likely find Jane on a golf course, or searching for the next piece to add to her art collection.